



Study Plan for Bachelors of Business Administration, Minor in Hospitality Management

No.	Course No.	General Education (24 credits)	Credits
1	PHIL1101	Critical Thinking and Information Sources Evaluation	2
2	ENG1301	English Composition I (Academic Writing)	3
3	RES1301	Introduction to Academic Research	3
4	ECON1301	Introduction to Economics	3
5	SCI1101	General Science	3
6	ENG1501	English Literature	3
7	HIST1301	World History	3
8	MATH1301	Introduction to Statistics	3
9	ENG1302	English Composition II	3
Major Courses (48 credits)			
10	BUSI 2300	Intro to Critical Thinking for Business Decision Making	3
11	ECON 2301	Principles of Economics II Macro*	3
12	ECON 2302	Principles of Economics II Micro*	3
13	PHIL 2306	Ethics	3
14	ACCT 2301	Introduction to Financial Accounting	3
15	BULW 3310	Business Law	3
16	BCOM 3350	Business Communications	3
17	MATH 1325	Calculus for Business Applications	3
18	FINC 3310	Principles of Finance	3
19	MKTG 3310	Principles of Marketing	3
20	MGMT 3310	Principles of Organizational Behavior and Management	3
21	BUAL 2310	Business Analysis	3
22	MGMT 4370	Strategic Analysis	3
23	MGMT 4380	Entrepreneurship	3
24	MKTG 4310	Marketing Management	3
25	MGMT 3330	Human Resource Management	3
Hospitality Management--Minor (33)			
26	BCOM3400	Cross-Cultural Communication	3
27	HSMG2300	International Service Marketing	3
28	HSMG2301	Consumer Behavior in Tourism and Hospitality Industries	3
29	HSMG2302	People, Management and Change in the Service Industries	3
30	HSMG2303	Global Trends and Strategies in Tourism and Hospitality	3
31	HSMG3100	Technology and Innovation in Tourism and Hospitality	3
32	HSMG3200	Logistics and Supply Chains for Tourism and Hospitality	3
33	HSMG5000	Internship	12
34	CPST5000	Capstone Project	15
		Total	120