



# Study Plan for B.B.A. in Hospitality Management

- 1) Register online at <https://portal.pcie.ac/form/view/apply>
- 2) Enroll in the courses in the following order by email to [support@pcie.ac](mailto:support@pcie.ac) . You can enroll in 2 classes simultaneously

Once enrolled, you can study tuition-free!

No.	Course No.	General Education (27 credits)	Credits	Assessment Fee
1	PHIL1101	Critical Thinking and Information Sources Evaluation	3	€ 90
2	ENG1301	English Composition I (Academic Writing)	3	€ 90
3	RES1301	Introduction to Academic Research	3	€ 90
4	ECON1301	Introduction to Economics	3	€ 90
5	SCI1101	General Science	3	€ 90
7	HIST1301	World History	3	€ 90
8	MATH1301	Introduction to Statistics	3	€ 90
9	ENG1302	English Composition II	3	€ 90
		<b>Major Courses (48 credits)</b>		
10	BUSI 2300	Intro to Critical Thinking for Business Decision Making	3	€ 90
11	ECON 2301	Principles of Economics II Macro	3	€ 90
12	ECON 2302	Principles of Economics II Micro	3	€ 90
13	PHIL 2306	Ethics	3	€ 90
14	ACCT 2301	Introduction to Financial Accounting	3	€ 90
15	BULW 3310	Business Law	3	€ 90
16	BCOM 3350	Business Communications	3	€ 90
17	MATH 1325	Calculus for Business Applications	3	€ 90
18	FINC 3310	Principles of Finance	3	€ 90
19	MKTG 3310	Principles of Marketing	3	€ 90
20	MGMT 3310	Principles of Organizational Behavior and Management	3	€ 90
21	BUAL 2310	Business Analysis	3	€ 90
22	MGMT 4370	Strategic Analysis	3	€ 90
23	MGMT 4380	Entrepreneurship	3	€ 90
24	MKTG 4310	Marketing Management	3	€ 90
25	MGMT 3330	Human Resource Management	3	€ 90
		<b>Hospitality Management--Minor (21 credits)</b>		
26	BCOM3400	Cross-Cultural Communication	3	€ 90
27	HSMG2300	International Service Marketing	3	€ 90
28	HSMG2301	Consumer Behavior in Tourism and Hospitality Industries	3	€ 90
29	HSMG2302	People, Management and Change in the Service Industries	3	€ 90
30	HSMG2303	Global Trends and Strategies in Tourism and Hospitality	3	€ 90
31	HSMG3100	Technology and Innovation in Tourism and Hospitality	3	€ 90
32	HSMG3200	Logistics and Supply Chains for Tourism and Hospitality	3	€ 90
		<b>Final Assessment</b>		
33	HSMG5000	Internship	12	€210
34	CPST5000	Capstone Project	12	€210
<b>Total</b>			<b>120</b>	<b>€ 3,300</b>

Graduation Fee - € 300